

REGISTRATION FORM

Participant Name:
Enterprise/Business Name (if any):
Mailing Address:
Phone Number:
Email:

Registration Fee:

\$100.00/person for all 10 sessions

\$15/person for individual sessions

Deadline = August 26th, 2014

**If only attending specific sessions,
please check which session you will
attend:**

- Sept 2
- Sept 9
- Sept 16
- Sept 23
- Sept 30
- Oct 7
- Oct 14
- Oct 21
- Oct 28
- Nov 4

Please make checks payable to:
Montgomery County Extension Office
Mail to:

Montgomery County Extension
Attention Karla Kean/SproUTing
Growers
1030 Cumberland Heights Road STE-A
Clarksville, TN 37040
Fax: 931-648-5725

DIRECTIONS:

From Nashville/East TN Areas:

Merge onto I-24 W toward I-65.

Keep left to take I-24 W via EXIT 88B toward
Clarksville

Take the TN-76 W exit, EXIT 11, toward
Clarksville.

Turn left onto TN-76 W / Martin Luther King
Pky. Con't to follow TN-76 W

Turn left onto TN-48 / TN-13. TN

Turn right onto Zinc Plant Rd / Southern Pky.

Continue to follow Zinc Plant Rd.

Turn left onto Cumberland Heights Rd.

If you reach the end of Zinc Plant Rd you've
gone about 1.1 miles too far

1030 CUMBERLAND HEIGHTS RD is on
the right.

From Jackson/West TN Areas:

Merge onto I-40 E.

Take the TN-13 exit, EXIT 143, toward Linden
/ Waverly.

Turn left onto TN-13 N.

Turn left onto TN-49 / E Main St

Take the 1st right onto TN-149.

Turn slight left onto Cumberland Heights Rd.

If you reach the end of Zinc Plant Rd you've
gone about 1.1 miles too far

1030 CUMBERLAND HEIGHTS RD is on
the right.



**The class series is partially sponsored
through a USDA Specialty Crop Block
Grant**



A Workshop Series for Beginner Growers

Are you thinking about
becoming a grower?
SproUTing Growers is a
10-part workshop series to
provide potential growers with
the business planning and
management, vegetable and
small fruit planning and
production and direct
marketing skills that they need
to properly plan and carry out
a farming venture.

Workshops will be held from
6:30–8:30 pm at the
Montgomery County
Extension office in Clarksville,
Tennessee.

Registration is \$100 per
person for all 10 workshops
or \$15 per person/session for
individual workshops .
Deadline = August 26th, 2014

UC Extension **TSU**

SproUTing Growers Workshop Series

PROGRAM AGENDA:

September 2nd:

Production Planning: led by Karla Kean, Montgomery County Extension Agent. This workshop will cover site selection, crop scheduling, seed selection, and farm design

September 9th:

Marketing Strategies: led by Megan Bruch, Center for Profitable Agriculture. This workshop will introduce participants to direct marketing options (farm market, farmers market, coops, and CSA), help them develop a marketing plan (strategy, market analysis, and customer service) and provide tips for marketing their farm image.

September 16th:

Business Planning : led by Jerri Lynn Sims, Humphrey County Extension Agent. This workshop will help participants think about the description of their business (products they will offer, location, legal structure, operation procedures, personnel, accounting and legal, and insurance), as well as help them decipher financial data.

September 23rd:

Transplant Production: led by Chris Robbins, Cheatham County Extension. This workshop will cover choosing your supplies, fertility, light requirements, and potential challenges.

September 30th:

Small Fruit Production: led by Karla Kean, Montgomery County Extension Agent. This workshop will introduce participants to considerations for small fruit production, including site preparation, variety selection, pruning, maintenance, and weed, disease and insect control.

October 7th:

Cool Season Vegetable Production: Ronnie Barron, Cheatham County Extension Agent. This workshop will cover cool season crop selection, planting dates, variety selection, plant spacing, production tips, and weed, disease and insect control.

October 14th:

Warm Season Vegetable Production: led by Paul Hart, Robertson County Extension Agent. This workshop will cover warm season crop selection, planting dates, variety selection, plant spacing, production tips, and weed, disease and insect control.

October 21st

Season Extension Techniques: led by Rusty Evans, Montgomery County Extension Agent. This workshop will introduce participants to high and low tunnels, their design features, crop selection, planting dates, variety selection, production tips, and pest control.

October 28th:

Food Safety: led by Tamera Adjei, Montgomery County Extension Agent. This workshop will help participants assess the food safety risks on their farm, or help them mitigate risks, and create a farm food safety plan.

November 4th:

Harvest and Handling: led by Karla Kean, Montgomery County Extension Agent. This workshop will cover harvest-ing tips and post harvest handling (cooling, washing, storing and packaging) to maintain the highest quality product fresh from the farm.



Questions?

Contact Your Local Extension Agent

or:

Karla Kean, Extension Agent
Montgomery County

1030 Cumberland Heights Road,
STE-A

Clarksville, TN 37040

Phone: 931-648-5725

Fax: 931-648-5734

E-mail: kkean@utk.edu